



Editor's Note:

Hi-res images of St. Regis Bora Bora room categories and package value-add ons (i.e. complimentary Lacoste branded sunglasses) available upon request.

Simply book any of the packages below to celebrate the Resort's birthday celebrations, and guests will receive an extra 5,000 Starwood Preferred Guest (SPG) points from now until August 31, 2012.

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THE ST. REGIS BORA BORA RESORT CELEBRATES ITS 5TH YEAR ANNIVERSARY IN STYLE WITH EXCLUSIVE EXPERIENCES

Idyllic Resort Unveils Select Special Offers to Thank Guests, Ranging from Luxe 5-Nights Stay Package & Opportunities to Earn Incredible Rewards & Loyalty Points

Bora Bora – September 7, 2011 – French Polynesia's most desired escape, the St. Regis Bora Bora Resort is rolling-out a select series of special experiences and packages to celebrate its fifth anniversary and to thank its loyal guests. The Resort has themed the special experiences and packages around the "number five" and features a wealth of bespoke value add-ons. Featured St. Regis Bora Bora birthday offers include the following:

- **"Fab Five"** - The award-winning St. Regis Bora Bora marks a major milestone as it turns five this year and celebrates with a limited time special offer, the **"Fab Five" Package** includes:
 - 5-nights stay in a luxurious Premier Oceanfront Retreat or a Royal Oceanfront Retreat Villa
 - Five complimentary breakfasts for every stay
 - \$500.00 Resort credit which can be put to use for meals, activities, spa treatments and more
 - Complimentary five specialty cocktails for two
 - First 75 reservations will also receive complimentary chic "his" and "hers" sunglasses by Lacoste

The "Fab Five" Package is valid until August 31, 2012. When booking, ask for rate code "5fab."

- **"Five is For Romance"** – The magic of the number five holds more meaning this year as couples are invited to celebrate their fifth year wedding anniversaries in conjunction with the St. Regis Bora Bora's birthday and receive the following goodies:

- Stay five nights and pay only for four nights with guaranteed upgrade from Deluxe Overwater Villa to a Premier Overwater Villa
- Complimentary daily breakfast included for two (or choice of breakfast in bed)
- 50-minute couples massage at the Resort's signature spa
- Surprise Polynesian inspired five-year anniversary gift courtesy of the Resort
- Welcome champagne accompanied by sweet treats courtesy of executive chef Sebastien Le Gall (served upon arrival)
- One flower turndown during stay

The "Five is For Romance" Package is valid until August 31, 2012 using the rate code "5rom."

- **"Group Celebration"** – The Resort has also created a special "Group Celebration" Package for those who would like to celebrate and be merry. Tailored towards the needs of the meetings and incentive market, the Package features:
 - Attractive group rates including complimentary breakfast based on double occupancy
 - Complimentary group beach BBQ with drinks during stay (organized by Resort)
 - Minimum ten Villas booked and a minimum five nights stay
 - 20% discount off signature Spa treatments
 - 20% discount off all additional Food and Beverage

Valid until August 31, 2012 and to book ask for rate code "5group."

- **"Return to Paradise"** – The Resort is also encouraging guests that stayed with the resort in 2006 to return for a reunion in paradise. Returning guests will receive a guaranteed upgrade combinable with current offers and a complimentary romantic dinner for two. When booking, guests need to make reservations under the same name first used for reservations in 2006 and quoting the rate code "5past."
- **"Estate Escape"** – Money is no object for guests looking to enjoy an Exquisite Polynesian Escape in Bora Bora. With bespoke services and activities, guests can enjoy a tailored vacation at The Royal Estate. A personalized experience inspired by the island's one-of-a-kind beauty, includes a private sunset cruise, Jet Ski tour, private shark and ray feeding tours, private Polynesian traditional performance and meals prepared exclusively for you by the Resort's chefs and much more. Guests will travel from activity to activity in style with private boat and helicopter rides between islands and with 24/7 St. Regis Butler service, in-Villa massages, and other VIP amenities upon arrival, you will wish this escape will last forever. To reserve An Exquisite Polynesian Escape, please request the personalized assistance of a dedicated Travel Specialist from The St. Regis Bora Bora Resort, email reservations@stregisborabora.com or call (689) 607898.

All packages are only applicable to NEW reservations, subject to availability and blackout dates. Currency conversions by banks or credit card companies in processing payments are not within the control of the hotel and are subject to exchange rate fluctuations.

For reservations visit: www.stregis.com/borabora; email: reservations@stregisborabora.com or call: (689) 607898.



ST REGIS
BORA BORA

About The St. Regis Bora Bora

Set amidst lush unspoiled surroundings and pristine waters, guests enjoy spectacular views of the main island of Bora Bora as well as the mystical Mount Otemanu, towering over the Pacific Ocean, with the remote islands of Tahaa and Raiatea on the horizon. St. Regis Resort, Bora Bora is protected by self-contained saltwater lagoons and designed to complement the surrounding landscape. The resort features a manmade "hoa" -- a Tahitian inlet that utilizes the ocean tides and currents -- that provides deep ocean water to the lagoon, replenishing fresh nutrients to sustain the abundant variety of native fish and stingrays. For more information visit www.stregis.com/borabora

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